MMT Scout
Marketing Data Management & Visualization

Contact us for advice at hello@mercurymediatechnology.com

Gain valuable insights and maintain full control of your advertising campaigns

MMT Scout is a web-based data visualization solution for marketing experts. Custom dashboards tailored to your needs give you access to relevant KPIs, giving you valuable insights and helping you maintain full control of your advertising campaigns.

Our Solution

With MMT Scout, Mercury Media Technology offers a web-based data visualization solution for marketing experts. MMT gives you full access to marketing data by

1) integrating all relevant data sources
2) handling data provisioning and
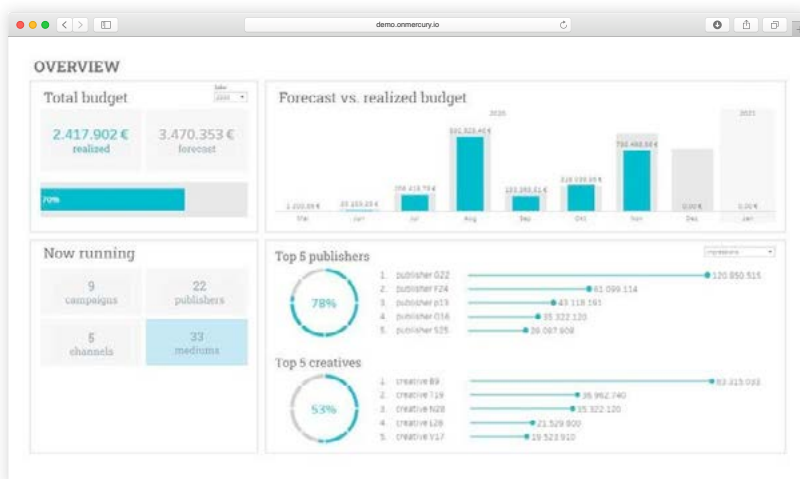3) building dashboards tailored to your needs

A selection of clearly structured, ready-to-use dashboards that are dedicated to monitoring marketing KPIs and budgets support analysis and reporting. MMT Scout is updated daily so marketers are able to react quickly, make informed decisions and maintain full control over their marketing campaigns.

MMT Scout Overview

When it comes to marketing data management, MMT is your partner in everything from data integration to visualization. Let us know what you want depicted and we will build you a customized dashboard. Here are a few examples of dashboards we have already developed for standard requirements:

 • Campaign monitoring
 • Marketing reporting
 • Digital & creative performance
 • Competitive reporting
 • Budget & invoice monitoring
 • Social media reporting

Your Benefits

• Web-based - work from anywhere
• Daily updates - react quickly
• Ready-to-use dashboards - start immediately
• Valuable insights - make informed decisions
• Built by advertising experts

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