

MMT Mercury

Omni-Channel Campaign Management Platform

Contact us for advice at hello@mercurymediatechnology.com

Increase your media management efficiency

MMT Mercury is a media management platform that helps advertisers and agencies efficiently buy, manage and report on omni-channel advertising campaigns in real time. It also gives them time to reflect, analyze and develop best performing strategies.

Our Solution

The MMT Mercury web-based media management platform is a forward-thinking solution for advertisers and media agencies that want to increase their media management efficiency. MMT Mercury helps you manage your entire media campaign process from strategic planning to reporting - all in one place.

The platform comes with an extensive set of features created on the basis of experience gained from working at agencies. The solution simplifies or eliminates repetitive tasks, limits errors and saves team members hours of manual work.

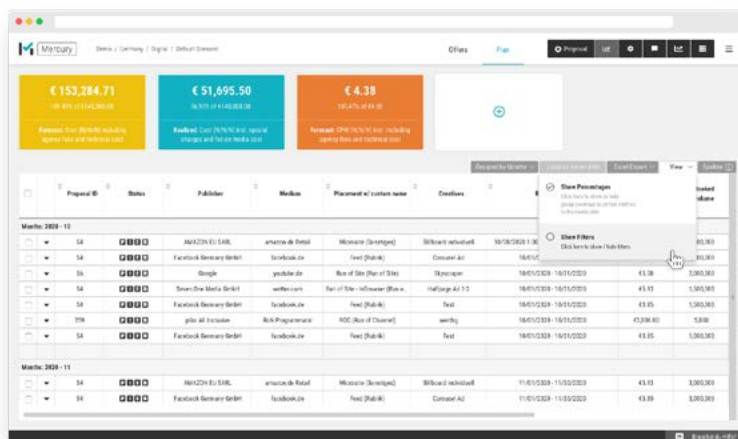
MMT Mercury makes it possible to robustly connect all peripheral tech systems via a unique id system in order to better aggregate, work with and visualize data. And we continue to advance MMT Mercury - currently by adding a strategic planning module.

Some Platform Features

- strategic planning
- sourcing and procurement
- tactical media planning
- media buying
- media operations
- ad scheduling
- finance
- reporting
- invoicing

Your Benefits

- increased efficiency - 43% less manual effort
- increased quality - 61% error reduction
- web-based
- API connections to other systems, e.g. finance
- from a media agency for media agencies



MMT Mercury Overview