MMT

MARTECHCONSULTING
Martech Consulting & Implementation

Contact us for advice at hello@mercurymediatechnology.com

Tackle media challenges in a world where advertising data is becoming increasingly complex

Coupling strong international media know-how with experience-based knowledge of data architecture, warehousing and software development for advertising, MMT experts are able to tackle the challenges being faced by the advertising industry.

Our Solution

Our consultancy services are unique, sitting at the crossroads of media, MarTech and AdTech, data and change management. By developing our own proprietary tools, MMT has grown into a pragmatic, forward-thinking and open-minded community of experts that offers advertisers the opportunity to leverage this knowledge by supporting your data-driven transition from inquiry to delivery.

MMT experts are available to address your questions and needs around data tech and infrastructure transformation, data project management and transitioning to data-driven media locally or internationally as well as software development for media and advertising.

Consulting and implementation in:
- data architecture
- data warehousing
- software development for advertising
- data-driven transition
- MarTech & AdTech
- data infrastructure
- data project management
- change management
- media strategy

Your Benefits

- unique team of media, technology and data experts
- 12 years of experience-based knowledge in MarTech
- international and local client experience
- support from inquiry to delivery
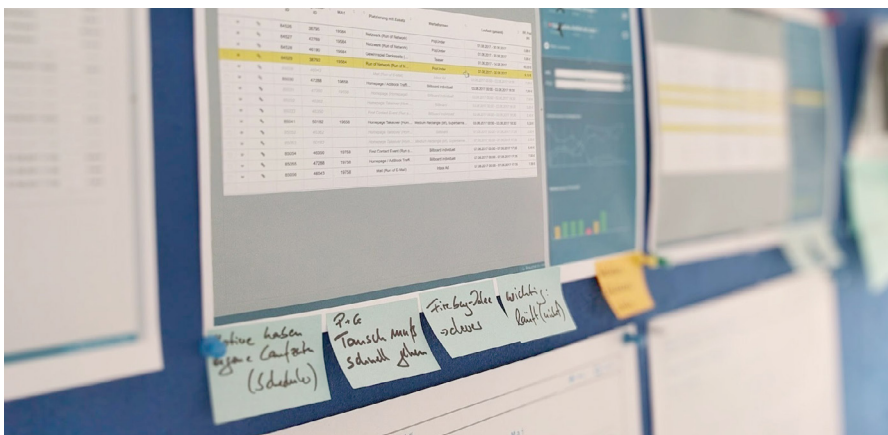
Example for software development