

Display Image Ads

Guidelines for advertisers

Ad Sizes



Skyscraper	120x600	Small Mobile	300x50
Wide Skyscraper	160x600	Banner	468x60
Small Square	200x200	MaxiAd	640x480
Medium Rectangle	300x250	Leaderboard	728x90
Half-page	300x600	Billboard	800x250
Mobile	320x50	Billboard Big	970x250
Large Mobile	320x75	Large Leaderboard	970x90

Attributes & File types

Filesize	Maximum 150 KB
Animation	Must stop after 30 Seconds
Ad Server	SSL
Call-To-Action	Avoid Stroboscope effects
Brand	Always visible



advanced store GmbH
 Alte Jakobstraße 79 / 80
 D-10179 Berlin

info@advanced-store.com
www.advanced-store.com