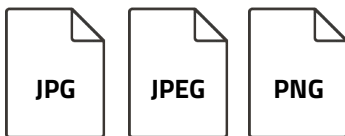


Native Ads

Guidelines for Advertiser

File Formats



File Size for Images

max. 100 kB

Image Formats



We recommend not to use any text in the image at all.

Content

Headline	max. 25 characters
Body text	max. 90 characters
Advertiser name	rs
Caption URL	max. 25 characters
Call to action	max. 30 characters
	max. 15 characters



Layout **arrangement of the elements can vary depending on the environment and device*

