

# Banner Guideline für Advertiser

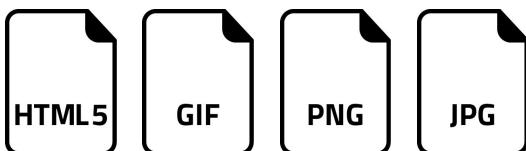
## Bannergrößen



<b>Skyscraper</b>	120x600	<b>Small Mobile</b>	300x50
<b>Wide Skyscraper</b>	160x600	<b>Banner</b>	468x60
<b>Small Square</b>	200x200	<b>MaxiAd</b>	640x480
<b>Medium Rectangle</b>	300x250	<b>Leaderboard</b>	728x90
<b>Half-page</b>	300x600	<b>Billboard</b>	800x250
<b>Mobile</b>	320x50	<b>Billboard Big</b>	970x250
<b>Large Mobile</b>	320x75	<b>Large Leaderboard</b>	970x90

## Basics & Formate

<b>Dateigröße</b>	Maximal 150 KB
<b>Animation</b>	Muss nach 30 Sekunden stoppen
<b>Ad Server</b>	SSL
<b>Call-To-Action</b>	Kein Strobo Effekt
<b>Logo</b>	Immer Sichtbar



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